

SALTMARSH FINANCIAL ADVISORS PROUDLY PRESENTS

IMPLICATIONS OF INVESTOR BEHAVIOR

Featuring Christian Newton of Dimensional Fund Advisors

Friday, January 26th | 8:00 am

- Pensacola Yacht Club -

ADDITIONAL DETAILS ON REVERSE SIDE



Saltmarsh
Financial Advisors, LLC
AN AFFILIATE OF SALTMARSH, CLEVELAND & GUND

MEET & GREET BREAKFAST

Friday, January 26th | 8:00 - 9:30 am

Pensacola Yacht Club
1897 Cypress Street, Pensacola, FL

Christian Newton will explore the foundations of behavioral psychology and explain why behavioral finance and market efficiency are compatible notions. Academic research offers a well-documented lesson in the pitfalls of emotional investing. Christian will describe several cognitive biases and explain how yielding to them can result in poor investment outcomes. Join us as we learn how common investment mistakes may be prevented with the appropriate guidance and investment philosophy.

Meet & Greet Breakfast begins at 8:00 AM

Presentation begins at 8:30 AM

PLEASE RSVP BY JANUARY 15TH

to Jayme Gabes at jayme.gabes@saltmarshcpa.com or (850) 435-8300.

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